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## Road Trip RSA



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- ◆ Thousands of places to see, things to do, venues to visit, history to experience, scoff to eat, goodies to buy, beds to sleep in, tracks to wander and roads to drive.
- ◆ This is the only App that lists free sightseeing: monuments, memorials, super views and battlefields.
- ◆ Takes users right to the site, to the doorstep or the entrance gate. All in the palm of their hand.

# Road Trip RSA App Listing Booking Form

Client: \_\_\_\_\_

Agrees to list on Road Trip RSA App

**Listing Option/s and costs:**

**1. Road Trip Things to see/eat/buy Listing:** **R240.00/m** paid monthly  or **R2 400.00/a** paid upfront   
 4 Images, of which 1 is your logo Website listing on www.roadtripRSA.co.za  
 Business location pin on map Annually renewable 1-year signed contract with Value App (Pty) Ltd

**2. Road Trip Things to do/activities Listing:** **R240.00/m** paid monthly  or **R2 400.00/a** paid upfront   
 4 Images, of which 1 is your logo Website listing on www.roadtripRSA.co.za  
 Business location pin on map Annually renewable 1-year signed contract with Value App (Pty) Ltd

**3. Road Trip Services Listing:** **R240.00/m** paid monthly  or **R2 400.00/a** paid upfront  \*\* see next page  
 4 Images, of which 1 is your logo Website listing on www.roadtripRSA.co.za  
 Business location pin on map Annually renewable 1-year signed contract with Value App (Pty) Ltd

**4. Road Trip Places to Stay Listing:** **See table right \*\*\* see next page**  
 4 Images, 1 is your logo Website listing on www.roadtripRSA.co.za  
 Business location pin on map Guests book directly through to your website  
 Annually renewable 1-year signed contract with Value App (Pty) Ltd

Basic:	R240.00/m	R2 400.00/a	<input type="checkbox"/>
Standard:	R480.00/m	R4 800.00/a	<input type="checkbox"/>
Premium:	R720.00/m	R7 200.00/a	<input type="checkbox"/>

**OPTIONAL MARKETING MATERIAL— ALL ADVERTISERS:** **R2 500.00**

Teardrop banner, Perspex stand and/or Vinyl Sticker, plus 2 x Facebook posts in the year:

**ADDITIONAL MARKETING MATERIAL— ONLY 52 AVAILABLE PER ANNUM:** **R12 500.00**

Second teardrop banner and the following social media posts:

Pinned post on FB page for 1 week, 4 additional FB posts, 4 photos on RoadTrip Twitter feed and Instagram feed, R1000.00 FB targeted marketing

**Confirmation of Advertising/Listing dates of 1-year contract:**

Commencement date: \_\_\_\_\_ End date: \_\_\_\_\_

Year	Jan	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec

Advertising Rate per insertion: R \_\_\_\_\_  
 Advertising Rate per insertion: R \_\_\_\_\_  
 Marketing material: R \_\_\_\_\_  
 Additional marketing material: R \_\_\_\_\_  
 Total Contract: R \_\_\_\_\_

**Artwork specifications:**  
**Advert:** 768x400px  
**Listing:** 600x600px  
 Client to supply complete artwork  
 Additional charges if Value App create artwork

**Client Details:**

Name: \_\_\_\_\_  
 Postal Address: \_\_\_\_\_  
 Physical Address: \_\_\_\_\_  
 Office No: \_\_\_\_\_ Mobile No: \_\_\_\_\_ Email: \_\_\_\_\_  
 Company Reg No: \_\_\_\_\_ VAT No: \_\_\_\_\_  
 Company website address: \_\_\_\_\_

**Client Agreement:**

Signed at \_\_\_\_\_ on \_\_\_\_\_ 20\_\_\_\_

Client Name \_\_\_\_\_ Client Signature \_\_\_\_\_

Value App (Pty) Ltd Rep Name \_\_\_\_\_ Value App (Pty) Ltd Rep Signature \_\_\_\_\_

**Banking details:**  
**Bank:** ABSA  
**Account Name:** Value App (Pty) Ltd  
**Branch:** Fourways Mall  
**Branch Code:** 632 905

**Terms & Conditions:**

Duration of advertising/listing is 1 year according to dates supplied above;  
 Payment for advertising/listing is payable in advance before published to app;  
 Advertiser to supply complete artwork according to specifications detailed above;  
 Client can change advertising material twice a month;  
 Additional advertising material changes per month will incur an extra cost of R500.00 a month payable in advance;  
 Annual 10% increase.

**3. Road Trip Services Listing:**

**\*\* Services to be listed:** Select your option/s

Tow Trucks		Mechanic		Paramedics	
Breakdown		Auto Electrician			
Spares		Tyre Shop			

**4. Road Trip Places to Stay Listing:**

**\*\*\* Tick the number of services you have selected on page 2** (once selected, tick the type of accommodation you offer in the next table )

Basic: 5 services	
Standard: 12 services	
Premium: 18 services	

**4. Road Trip Places to Stay Listing:**

**\*\*\* Select your listing** (once selected, tick the type of services you offer in one of the appropriate tables below)

Backpacker		1 – 2 star hotel	
2 – 3 star hotel		3 – 4 star hotel	
4 – 5 star hotel		5 star + hotel	
Bed & Breakfast		Lodge	

**4. Road Trip Places to Stay Listing:**

**\*\*\* B&B / Hotel / Lodge Services** (add services not listed)

Baby sitting facilities		Wi-Fi	
PC with printer		Gym on premises	
Children’s activities		Shuttle service	
Spa/Beauty on premises		Booking service for local tours	
Conference facilities		Swimming Pool	
Shops/Restaurants nearby			

**4. Road Trip Places to Stay Listing:**

**\*\*\* Backpackers** (add services not listed)

Internet access		Safes	
Free WiFi		Luggage storage	
Free continental breakfasts		ATM	
Communal self-catering kitchen		Parking	
Private room en-suite		Tours	
Dormitories		Swimming pool	
Shared bathroom		Bar	
Laundry Service		Other meals available	
Bed linen supplied		Key deposit	